

Saksham Jain

Portfolio : <https://sjwebtech.com/>

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D.O.B 12-06-2000

I am an industrious person seeking to apply my skills and knowledge with sincere efforts to fill adequate role in your company. Walking with people in the team orientation is my belief. Tech-savvy in nature & likes to work in a learning and competitive environment that enhance my wisdom.

Enthusiastic marketing intern with knowledge of digital marketing. Known for contributing to dynamic campaigns and consistently providing great support to sales team. Dedicated to increase knowledge and optimising personal skill along with the organisation objective.

Skills

- Business Management
- Good Communication & Leadership Skills
- Digital Marketing
- Web Developer and Designer

Experiences

Jun'20 - Oct'20
(5 Months)

Marketing Intern

Destiny Business Solutions Ltd, Delhi

- Maintained and create their website as a web developer to get ready for lead generation.
- Designed blueprint for marketing campaign to be run on social media.
- Done email marketing for leads came through campaign and websites.

Jul'20 - Present

Freelancer Experience

- Worked with various companies such as Earthiya, Graphia design studio, Space Interface, Vargo Appliances, Wings India etc. to help them market their brand and creating business online.

Sep'19 - Nov'19
(3 Months)

Sales Intern

Chandtari Enterprises, Delhi

- Qualified incoming team marketing and sales means to assist with prospecting new contacts.
- Organised company files and created support system to decrease workload and increase productivity of account managers..
- Manage customer expectations and navigate sales processes.

Education

Jun'05 - Jun'18

Business/Commerce, General

Lancers Convent School, Delhi

Jul'18 - Nov'21

BBA : Business Management

Guru Gobind Singh Indraprastha University, Delhi

Software

Coding Knowledge:	Html-5, Css-3; Javascript, JQuery, PHP & Bootstrap framework.
CMS :	Wordpress, Shopify, & Opencart.
Graphic Designing :	Adobe Photoshop, Adobe illustrator, Coreldraw.
Digital Marketing :	Google marketing tools, SEO, SMM, Email & Content Marketing, PPC.
Accounting software :	Busy Accounting Software.
Ms Office :	Advance Excel, Word, Powerpoint.

Certifications

2018	Web Developer from Arena Animation
2019	Digital Marketer from Arena Animation
2017	Advance excel certification

Languages

- English
- Hindi

Interests

- Fond of technology and try to keep myself updated with tech environment.
- Implementation of various business ideas through online platform.
- Also working as a Freelancer in various fields.
- Zonal level athlete player & likes to play Football.

